

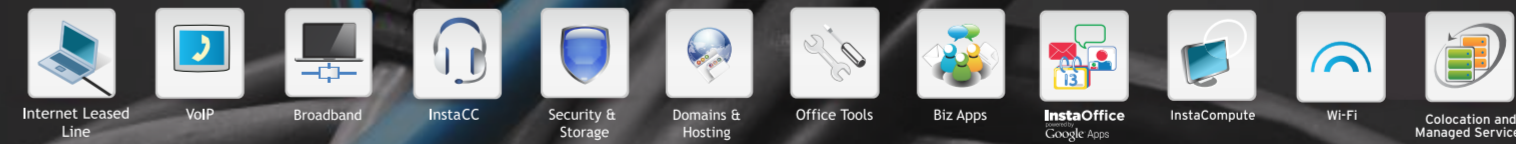
PICK YOUR WINNING STRATEGY NOW!

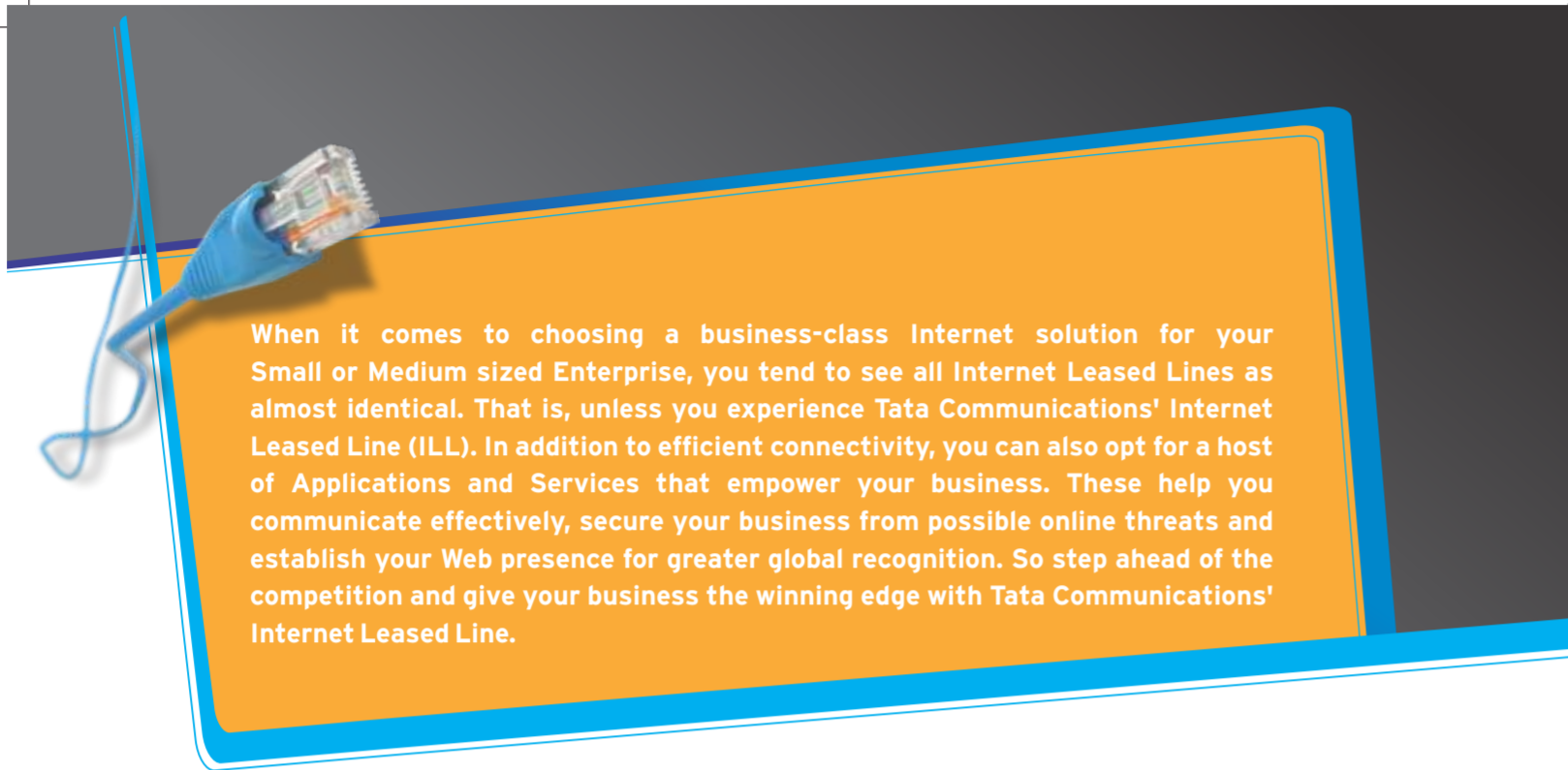
Additional Apps and Services	Cost (in Rupees)
Unlimited VoIP	2,199 per month
Business Email	365 per annum
InstaOffice (Powered by Google Apps)	2,250 per user, per annum
InstaCompute	2.45 per hour
PC Security Shield	650 per annum
Server Security	999 per annum
Mobile Security	999 per annum
eCheckpost (Web Filtering)	500 per annum
Online Backup	1000 per annum
Domain Name	499 per annum
Website Hosting	1,400 per annum
Website Creator	2,800 per annum
CRM	540 per month
Biz Mail	365 per user, per annum

For more details on Internet Leased Line, call us on 1800 419 2200. For other product details call us on 60607070. You can also drop in a mail us at customerservice@tatacommunications.com OR visit www.tatacommunications.com/smb

DISCOVER BUSINESS-CLASS CONNECTIVITY WITH TATA COMMUNICATIONS' INTERNET LEASED LINE SOLUTIONS

Tata Communications offers a range of connectivity Services and Applications.





When it comes to choosing a business-class Internet solution for your Small or Medium sized Enterprise, you tend to see all Internet Leased Lines as almost identical. That is, unless you experience Tata Communications' Internet Leased Line (ILL). In addition to efficient connectivity, you can also opt for a host of Applications and Services that empower your business. These help you communicate effectively, secure your business from possible online threats and establish your Web presence for greater global recognition. So step ahead of the competition and give your business the winning edge with Tata Communications' Internet Leased Line.

KEY INTERNET LEASED LINE FEATURES

- Reliable Internet connectivity with redundancy on both, domestic and international backbones
- Flexible access plans with customized Bandwidth service/solutions
- Upgradability from 256kbps to 45 Mbps
- Committed Information Rate (CIR) guarantee, as applicable for each of the services offered
- Uptime guarantee of 99.5%
- Online usage statistics
- 24x7 Customer Support and a Dedicated Help Desk with proactive notifications and monitoring
- Dedicated Customer Relationship Manager

DISCOVER OUR BUSINESS-ENHANCING APPLICATIONS AND SERVICES

Increase your online presence without infrastructure investments.

Your online business presence offers reach with access to more markets and customers, but requires substantial investment in IT infrastructure. Here's where our Web solutions work for you.

Website solutions include:

- Domain Registration of company's URL
- Website Hosting to enable a hassle-free Web presence
- Website Creator helps you create your own website

Key benefits:

- Helps in creating an online identity
- Reduces cost of setting up IT infrastructure
- Zero maintenance worries
- 24x7 Customer Service Support

Save time and money in communications.

Your business needs to be highly responsive to your customers and partners in order to achieve desired profits. This is possible by ensuring high agility, quality and reliability in communication solutions.

Communication solution:

- VoIP to reduce the phone bill of your organization

Key benefits:

- Minimal capital expenditure. No huge up-front cost, allowing you to invest in your core business
- Reduce operating expense and savings on travel costs
- Reliable and clear voice quality

Have more effective teamwork.

Your employees, vendors and you, may travel or work in different locations. Now, all can collaborate or work together, in real time, with our collaboration solutions.

Collaboration solutions include:

- Instant business messaging/email: Create your own distinct online identity, communicate in real-time, expand your reach, share a level playing field with larger competitors and watch your sales multiply
- Calendar and Contacts: Manage all your contacts and update appointments with the online calendar
- InstaOffice (Powered by Google Apps): Discover intuitive applications like Email, Calendar, Groups, Chat, Docs, Sites, Videos and more that reduce your IT costs and increase employee productivity

Key benefits:

- Enables efficient collaboration with employees, partners and colleagues
- Access to information anytime, anywhere, online
- Smart way to enhance employee productivity and reduce the choking of existing bandwidth

Be continuously protected against sophisticated security risks.

The growing use of the Internet has introduced the risk of viruses and malware that keep evolving new methods to attack and take over IT systems. Secure your business data with advanced security with our Security Solutions.

Security Solutions include:

- Security Solutions include PC, Server and Mobile security for your end-point devices. The PC Security Solution is an all-in-one Security Solution with Anti-virus, Anti-spyware, Anti-Spam, Anti-Phishing, personal firewall and Anti-rootkit
- Internet Filtering helps blacklist/whitelist websites based on the needs of your organization
- Unlimited Online PC Backup prevents loss of critical business data

Key benefits:

- Subscription-based service
- Scalable solution
- All in One solution for all threats including Antivirus, Antispyware, Antirootkit, Personal firewall, Antispam and Antiphishing features
- Easy and effective management tool without additional investment
- Automatic updates

Transform your productivity and responsiveness with Business Process Applications.

Choose from a range of end-to-end applications that can enhance your strategy, empower growth, increase productivity, accelerate implementation cycles and maximize returns.

Business Process Application solutions include:

- CRM services that can improve sales and reduce churn by enhancing customer relationships
- Project/HR Recruitment applications for talent readiness planning, leadership development, career planning, employee induction, etc.

Key benefits:

- Helps improve organizational productivity
- Creates business intelligence
- Offers need-based archiving and retrieval of data

Gain infrastructure resources when you need them.

Give your business a simplified Cloud-based solution that is driven by best-in-class technology to leverage cutting-edge ideas. Discover Tata Communications' InstaCompute, a cost-effective Infrastructure-as-a-Service (IaaS) solution that quickly provides the computing power required to meet changing business needs, exactly when needed.

InstaCompute Solutions include:

- On-demand solutions that help reduce time-to-market through Instant Service Availability and reduced latency
- Flexibility to rapidly add or remove resources to meet changing business needs
- Cost-effective solution with no long-term contracts or termination fees
- Local service, support and payment promotes legal compliance and a better customer experience

Key benefits:

- Variable compute resources and network services
- A simple, pay-per-use pricing
- 24x7x365 local customer support
- Integrated SLA for InstaCompute and Internet connectivity